HEARTS OF EMPOWERMENT



Quarterly Newsletter

Our 7th edition provides a deep insight into our multiple COVID-19 campaigns and how we are remaining active through difficult moments in our community.

August 2020











OUR COVID-19 EFFORTS



MIGHTY MEALS CAMPAIGN SEABURY SENIOR LIVING RELIEF TO HONDURAS

FOR MUMS WE STAND

Since the very beginning our organization has been committed to finding ways to carry out our mission amid the COVID-19 pandemic. Over the past 4 months we have been able to raise over \$30,000 and assist thousands of individuals within different communities across the DC Metropolitan area.

KEEP READING

COVID-19 EFFORTS



MIGHTY MEALS CAMPAIGN

Frontline Hospital Workers

Through our partnership with <u>Mighty Meals</u>, <u>Trophy Body PT</u> & <u>The PUSO Foundation</u> we were able to raise \$22,613 through our GoFundMe. This resulted in 1849 meals delivered to doctors and nurses across 20 different hospitals.

SEABURY SENIOR LIVING

Assisting Senior Citizens

Over 4 weeks, we had the pleasure of visiting Seabury at Friendship Terrace Senior Living Home. We delivered groceries and other necessities to the seniors who are unable to leave their residence.



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COVID-19 EFFORTS



RELIEF TO HONDURAS

Impoverished Neighboghoods

Our CCO, Will Reyes, understands the tragedy happening in his hometown in Honduras due to COVID-19. We were able to step in and lend a helping hand to these communities by preparing and distributing kits containing basic groceries and medical supplies to 100+ families in need!

FOR MUMS WE STAND

Single Mothers in Need

Working alongside Empowered Mums and The Humble Path Foundation led by Landon Collins of the Washington Football Team, this campaign provided groceries and other life necessities to mothers that have been negatively impacted by this pandemic. Together we raised \$8500 and assisted 93 mothers across the DMV.











Campaign Contributors

We would like to thank our sponsors for their support in ensuring the success of our efforts!

Susosu Water

Made from the fresh waters of Uiseong, South Korea, surrounded by forests and natural minerals from nature; Susosu Water contains all-natural minerals that provides a refreshing clean taste like no other water. They pride themselves in providing premium quality-tasting water with the natural elements you need to strive for a healthy lifestyle.



https://susosuwater.com/



Wax & Oils

Wax & Oils was established in 2014 in Sterling, Virginia.

From the day they first combined Wax & Oils into a candle, the Alford family has had one singular goal: to craft a candle that burns cleanly, smells fantastic and is eco-friendly from product to packaging.. Each and every candle is crafted and poured by a diverse team of individuals who are completely committed to providing the purest quality candles our customers deserve. Their team is built upon the strength of open, honest communication at all levels and care for one another

https://waxandoils.com/

Project Hygiene

Project Hygiene is a 501(c)3 non-profit organizaton established to support underprivileged youth ages 10 to 18 by enhancing health and wellness while denouncing bullying by providing toiletries. Their vision is to uplift, empower, create a safe and healthy environment for youth. It is also Project Hygiene's goal to give back to youth and their families, by supporting programs that foster personal growth and wellness.

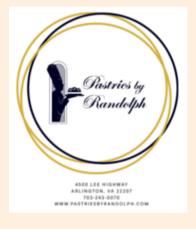
https://projecthygiene.org/



Campaign Contributors

Pastries by Randolph

Pastries by Randolph is honored to have served the Northern Virginia, Maryland and DC community for 30 years, creating delectable treats from their family to yours. With an extensive variety of cakes, cookies, French & Italian pastries, danishes, croissants, and other breads created by their locally hired and trained Pastry Chefs and Bakers. Their team is proud to offer something for every occasion, including custom decorated cakes, cupcakes, and cookies to commemorate life's special moments.



https://www.pastriesbyrandolph.com/

Wegmans

Wegmans

As a family-owned company, they're committed to helping their customers and employees live healthier, better lives through food. That commitment includes sharing food and enriching their neighborhoods in every way we can. We believe communities thrive when we all work together.

https://www.wegmans.com/

All Love

The All Love Mission Brand was co-founded by three Washington Metropolitan natives in efforts to spread love through continued conscious action – to every person, every day. To serve as agents of positivity, unlocking hearts and minds across the globe Their vision is "a world where love comes first" The official launch date for the website is slated for September 30th on National Love People Day

Allove

https://www.instagram.com/alllovemission/







BLACK

LIVES MATTER

As a minority-led organization, Hearts of Empowerment has sought ways to voice their support for the BLM movement and generate discourse on how to act on pathways for positive change. The organization hosted a Virtual Town Hall on June 11, 2020 with Black community leaders of Washington D.C. in an effort to stimulate conversation on what systemic problems exist in the nation and ways to fix them, rather than merely address them.

This event was organized solely by Hearts of Empowerment, feeling a responsibility to provide a platform for community-level conversation with agents of change in the area.

Panelists included Bob Ross, President of the Prince George's County NAACP, Marcus Goodwin, Executive Director of Run Hope Work and 2020 candidate for D.C. Council at large, Dr.Malacai Richardson, holding a Ph.D. in Psychology, and Sharece Crawford, Elected at-large Committeewoman for the DNC.

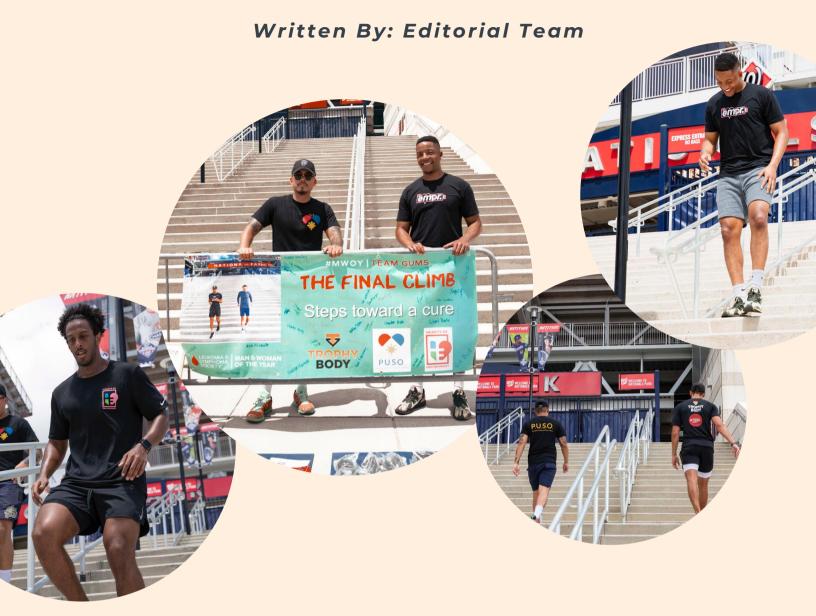
The four joined Hearts of Empowerment to engage, teach, and provide opportunities for solutions to an attentive audience of over one hundred young adults who attended via Zoom, Facebook, and Instagram Live.

These leaders voiced their opinions and provided productive dialogue on what change looks like from both social and policy perspectives. Participants were able to ask questions and cater the conversation topics in real-time.

"Our supporters shared that our platform provided a spark to many households of having the conversation about the injustices and the racial tensions our community faces. These are tough and important conversations to have and we're glad to be a part of that" shared CEO, Correy Faciane.

Hearts of Empowerment is committed to always providing a platform where the community can come together to voice their opinions and respond to inequities in our communities, throughout the nation and across the globe.

THE FINAL CLIMB



We partnered with the Man of the Year candidate Chris Gumiela, Chase Mckesey & the PUSO Foundation to help raise money for the Leukemia & Lymphoma Society!

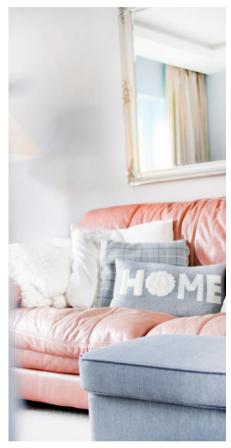
For each dollar raised, each representative walked a step at Nationals Park. Together we helped raise \$6,600 in just 4 short days. Our teams spent 4 hours of their Saturday morning running all 7100 steps at the Nationals Park. That may seem like a long time and 7,100 steps may seem tough but, it's nowhere near as tough as the countless lives that are fighting this horrible disease.

We're so grateful to have been a part of such an amazing day.

Thank you to everyone who helped us take steps toward a

cure!

HD BROS JOINS THE FAMILY









OUR NEWEST CORPORATE SPONSOR

RICHMOND, VIRGINIA

We are excited to announce that HD Bros has joined the Hearts of Empowerment family!

HD Bros provides professional real estate photography and videography services across the DC Metropolitan area and Richmond, VA,. You are able to select what you need and save when you build a custom package with them. From photography, video, 3d models, and aerial shots, HD Bros provide various forms of content you need in order to successfully list your home on the market.

They have committed to donating \$1 for every

property shoot booked. If you are looking to list a home and want amazing photos or videos please check their page out!

In the month of July HD Bros raised \$444 for our organization! That's 444 shoots, 444 real estate agents, and 444 chances to make a difference in our community!

We are very thankful for the opportunity to work alongside this great business and look forward to making a difference together in our community!